

# Skills for change-makers

## 2.5 hr Mini Masterclasses\* with Les Robinson in 2026

### Irresistible engagement tactics

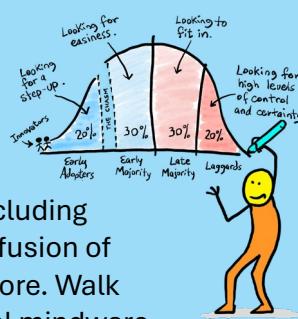
Grab attention, generate buzz and maximise the 'come-and-play' of your next project. Make audiences *want* to invest their time and energy. You'll walk away with real life ideas to magnetically attract your audiences.



Tues 21 April 2026

### Actually useful theories of change

Foundational theories and models for behaviour change - including Self-efficacy, Risk Perception, Diffusion of Innovations, program logic and more. Walk away with a solid grasp of this vital mindware.



Wed 22 April 2026

### Persuasive messages

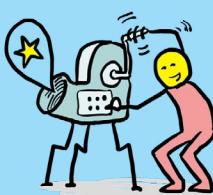
Create the perfect language for your next pitch, post, press release, email invitation, poster, or article. Plus the art of going viral. You'll walk away with the power to create messages that command attention, create self-efficacy and drive change.



Fri 24 April 2026

### Rapid project designer

Know precisely **WHAT TO DO** to rapidly generate an effective behaviour change or action project - in 4 steps. A mandatory skill for project leaders and facilitators. You'll walk away with the tools to design your next change project - large or small.



Mon 27 April 2026

**Cost:** \$290 each    Discounts available for EENSW / AAEE members and self-funded participants

**Timing:** 8.45 to 11.30 am

**Book your dates in April 2026:**

[www.enablingchange.com.au/Booking\\_form.php](http://www.enablingchange.com.au/Booking_form.php)

### \* Certified training

Satisfactory completion of three Mini Masterclasses results in the award of:

**CERTIFICATE in Behaviour Change**  
from [Environmental Education NSW](http://EnvironmentalEducationNSW.com)



### Facilitate with confidence

The practices that make every meeting or workshop productive and satisfying. Includes a template that always works, and the first 10 minutes to lock in success. Transform your facilitation skills, forever.



Tues 28 April 2026

### Create workshops for behaviour change

When action or behaviour change is the goal, workshops need special features. We'll break it down to equip you with the powers to deliver workshops that genuinely activate change. Walk away with a real life plan.



Fri 30 April 2026

### Add 'zap' to volunteer groups

Breathe fresh life into volunteer groups so that every get together is unmissable. Suits Landcare, bushcare, community service and sustainability groups. Includes fun methods and plenty of inspiring examples. You'll walk away excited.



Tues 5 May 2026

### Les Robinson

One of Australia's most engaging change trainers.

He is the author of [Changeology](http://Changeology.com).

For more on Les, go to [www.enablingchange.com.au](http://enablingchange.com.au)



Contact Les at: [les@enablingchange.com.au](mailto:les@enablingchange.com.au)